

> From: [REDACTED]
> Sent: 02 May 2025 10:31
> To: Tucker Matt: H&F <Matt.Tucker@lbhf.gov.uk>; Licensing HF: H&F
> <licensing@lbhf.gov.uk>
> Cc: [REDACTED]
> Subject: Objection - 2025/00525/LAPR McDonald's

> To Whom It May Concern,

> I vehemently object to the proposed of 24/7 operation of the McDonald's (McDs) on North End Road from multitude of reasons, main ones listed below.

> As a resident of No.52 Haldane Road (in which McDs is on the corner of where Haldane Road joins North End Road), I am extremely worried and concerned this proposal will have on the safety, mental well-being of residents and their negative quality of life and adverse impact (pollution - noise, rubbish) this will have on the local community. I as well as my household and neighbours are immediately impacted by this more than any other surrounding road.

> Having lived at this address for 6 years we deal with
> a) weekly antisocial behaviour / fights / loitering in residents front
> gardens from McDs customers in which police is involved (for this road
> there have been 150 crimes reported in last 12m)
> b) increased noise from illegally parked scooters and car engines on
> double yellow lines
> c) littering from food packaging in residents front gardens(!) and all
> the way along the road
> d) delivery scooters not only blocking the pavements (I have pushchair
> and a walking toddler which is scary in itself when I have to approach
> these men) and entrance to Haldane Road for our car
> e) scooters and cars loitering with engines running increasing noise
> and fumes AND speeding down Haldane Road with no respect for walkers
> or residents

> All the above results in an unsafe environment resulting in myself and many others feeling anxious and nervous to leave home, especially by myself with my children. It's terrifying. All of the above contributes to the disruption of any peaceful environment for residents when needing or requiring their children to sleep like me. Everything that comes with McDs is awful as it is currently and operating hours should not be extended.

> For 24/7 operation of McDs, this will heighten all of these worries for residents and put a further strain on local Law Enforcement and Police resources which are already stretched. We need to protect ourselves, the elderly, protect our children from harm.

> This operation will increase the crime in Fulham's "hot spot" which is sky high.

> Finally, the potential extended hours of McDs will decrease property values for Haldane Road and surrounding roads, as well as discourage potential homebuyers from wanting to purchase homes here because of the disruption and concerns raised above. This is not welcomed and worst case would make myself and others consider putting our house up for sale.

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> The negative impact this extension would have on our neighbourhood cannot be understated and I urge the council to consider its impact on North End Road and Fulham. It is in the best interest of the community and its residents that this application is rejected.

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> If I am unable to attend or choose not to speak the hearing on the 28th of May I appoint my Fulham neighbour [REDACTED] or his representative to represent me.

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> This 24/7 operation would be a travesty and the end of lovely Fulham.

>

> [REDACTED]